# Velocity Physical Therapy Privacy Policy

#### Effective Date: 03/06/2024

Thank you for choosing Velocity Physical Therapy for your healthcare needs. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information. By using our services, you consent to the practices described in this policy.

### \*\*1. Information We Collect:\*\*

We collect various types of information to provide effective and personalized physical therapy services. This may include:

- Personal Information: Name, contact information, date of birth, and other relevant details.

- Health Information: Medical history, current health conditions, treatment plans, and other healthcare-related data.

- Payment Information: Billing details, insurance information, and payment history.

- Usage Information: Information about your use of our services, such as appointment history, session notes, and interactions with our website.

### \*\*2. How We Use Your Information:\*\*

We use your information for the following purposes:

- Providing Physical Therapy Services: Personal and health information is used to deliver quality healthcare services and create tailored treatment plans.

- Billing and Insurance: We use payment and insurance information to process payments and manage insurance claims.

- Communication / SMS Messaging : We may use your contact information to communicate appointment reminders, updates, and other relevant information.

- Improving Services: Aggregated and anonymized data may be used for analysis to enhance our services and understand patient needs.

### \*\*3. Information Sharing:\*\*

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as required by law. We may share information with:

- Healthcare Professionals: In order to provide comprehensive care, we may share your information with other healthcare providers involved in your treatment.

-For workers' compensation claims, for law enforcement purposes or with a law enforcement official, with health oversight agencies for activities authorized by law, for special government functions such as military, national security, and presidential protective services

- Business Partners: We may share information with trusted partners who assist us in delivering services, such as billing and appointment scheduling.

# \*\*4. Data Security:\*\*

We employ industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

# \*\*5. Your Rights:\*\*

You have the right to:

- Access and Review Your Information: You may request a copy of your records and verify their accuracy.

- Amend Your Information: If you believe your information is inaccurate, you may request corrections.

- Restrict Processing: You can request restrictions on how we use your information.

- Withdraw Consent: You can withdraw consent for specific uses of your information.

### \*\*6. Changes to Privacy Policy:\*\*

We may update this Privacy Policy periodically. Any changes will be effective upon posting the updated policy on our website.

### \*\*7. Contact Us:\*\*

We are required by law to maintain the privacy and security of your protected health information. We will let you know promptly if a breach occurs that may have compromised the privacy or security of your information. We must follow the duties and privacy practices described in this notice and give you a copy of it. We will not use or share your information other than as described here unless you tell us we can in writing. If you would like to submit a complaint or feel your privacy rights have been violated, please contact us at admin@velocitypt.care. You will not be penalized or otherwise retaliated against for filing a complaint. You may also file a complaint with the Office of Civil Rights US Department of Health and Human Services. You can file a complaint with the U.S. Department of Health and Human Services Office for Civil Rights by sending a letter to 200 Independence Avenue, S.W., Washington, D.C. 20201, calling 1-877-696-6775, or visiting www.hhs.gov/ocr/privacy/hipaa/complaints/.

If you have any questions or concerns about our Privacy Policy, please contact us at <u>admin@velocitypt.care</u>.

Thank you for choosing Velocity Physical Therapy. We are committed to safeguarding your privacy and providing exceptional care.